

THE ECO WELL

Industry Misconceptions About Ethoxylated Materials

Ricardo Diez, Ph.D.



Master of
Business
and
Science

RUTGERS

“Unofficial Presentation”

Please do not be surprised if I tell you...

MODERN COSMETIC INDUSTRY

Chemical Industry

1920

COSMETICS

REAL COSMETIC INDUSTRY

Chemical Industry

COSMETICS



**You must prove
what you say**

REAL COSMETIC INDUSTRY



REAL COSMETIC INDUSTRY

Baseline—Score: 2.5



Week 1—Score: 2.5



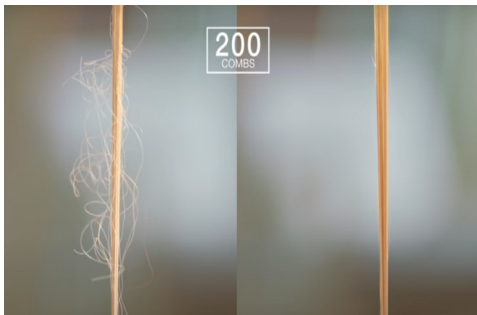
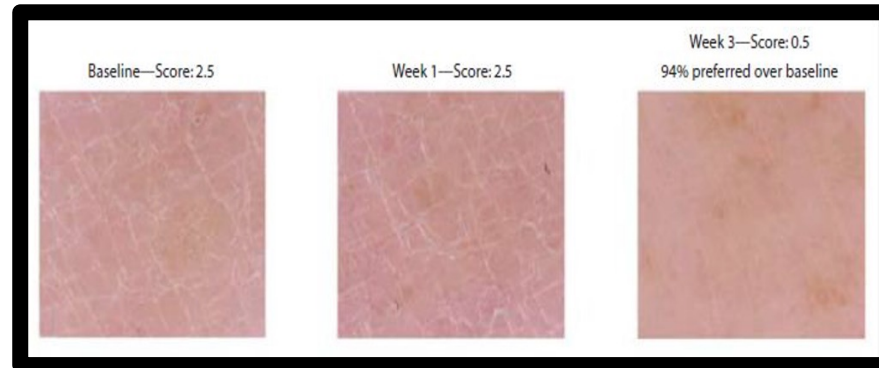
Week 3—Score: 0.5
94% preferred over baseline



REAL COSMETIC INDUSTRY



How do you compete with this ?



How do you compete with this ?



ALTERNATIVE Industry

COSMETICS



CLEAN + PLANET POSITIVE



ALTERNATIVE Industry

COSMETICS



1995

“Natural”

2005

“Sulfate-Free”

2010

“Clean Beauty”

ALTERNATIVE Industry

COSMETICS



1995

“Natural”

2005

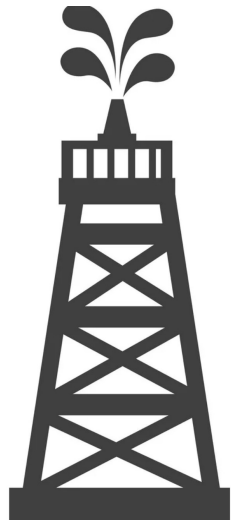
“Sulfate-Free”

2010

“Clean Beauty”

ALTERNATIVE Industry

COSMETICS



1995

“Natural”

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2010

“Clean Beauty”

ALTERNATIVE Industry

COSMETICS

**NO to
“Ether”**

1995

“Natural”

2005

“Sulfate-Free”

2010

“Clean Beauty”

The Ordinary Debuts Hair Care Line

Feb 21st, 2022 | By Jacquelyn Mueller, associate editor, Global Cosmetic Industry

“The marketing concept of ‘clean’ beauty challenges the safety and efficacy of products not deemed ‘clean’ by indirectly labeling them as ‘dirty’.

The Ordinary Debuts Hair Care Line

Feb 21st, 2022 | By Jacquelyn Mueller, associate editor, Global Cosmetic Industry

“The marketing concept of ‘clean’ beauty challenges the safety and efficacy of products not deemed ‘clean’ by indirectly labeling them as ‘dirty’.

It disregards the important work of scientists around the world making a monumental effort to evaluate a complete body of evidence to formulate the products that you know and love”

Response of MEDIOCRITY



1995

“Natural”

2005

“Sulfate-Free”

2010

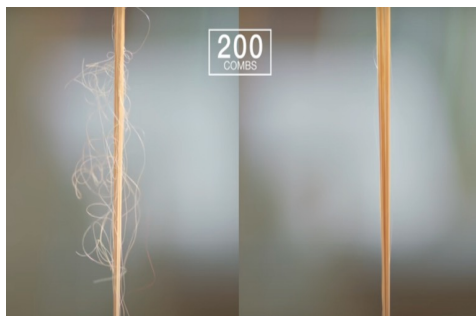
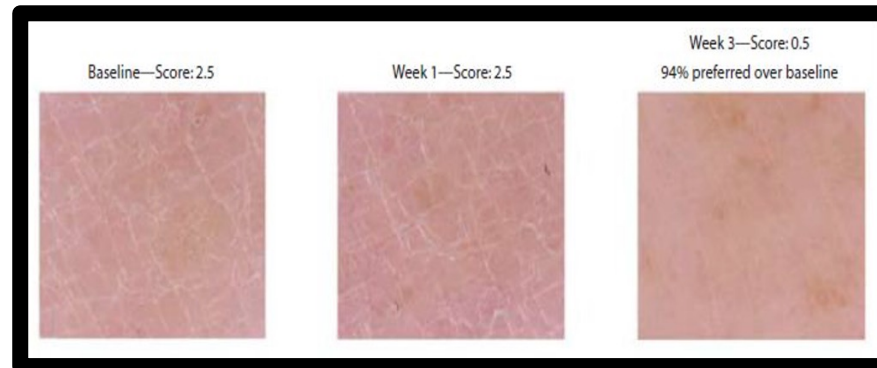
“Clean Beauty”



UN INSTANT

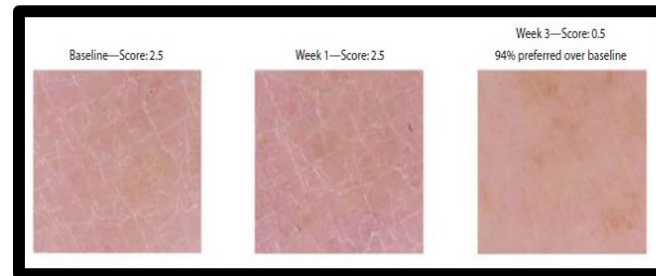
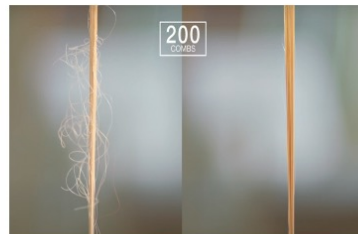
S'IL-VOUS-PLAÎT

Is there something wrong with these products ?



It all depends on their level of 1,4 Dioxane

Is there something wrong with these products ?



Three “BAD” words



Three “BAD” words

“Ether”



“eth”

Laure**eth** Sulfate

Stear**eth**- 20

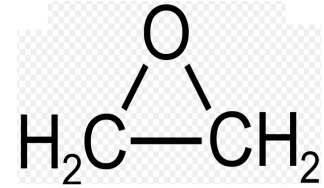
or

PEG

PEG –X ‘something’

Three “BAD” words

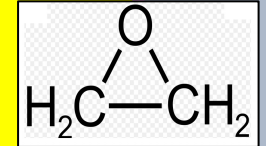
Ethylene Oxide (EO)



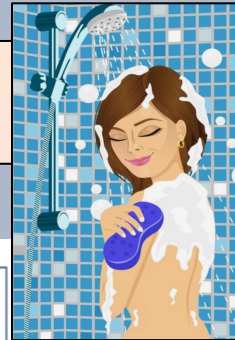
“Ether”



Cosmetic Raw Materials made with EO are widely used because of effectiveness



Surfactants



Sulfates

Sulfates

Ether Sulfates

Sulfonates

Olefin Sulfonates
Isethionates
Taurates

Sulfoacetates
Sulfosuccinates
Sulfolaurates

"Aminoacid" Type

Glycinates
Glutamates
Sarcosinates

Crypto Anionics

Carboxylates
Phosphates

Emulsifiers



AN

Carboxylates (M+)

Sulfates (M+)

CATIONICS

Di stearyl dimonium chloride

CRYPTO-ANIONICS

Alky (Ether) Phosphates (M+)

Alkyl Ether Citrates (M+)

NON-IONICS

Glyceryl Esters

Sorbitan Esters

Glucosides Esters

Sucrose Esters

Polyglyceryl Esters

Ethoxylated F. Alcohols

Ethoxylated Fatty Acids

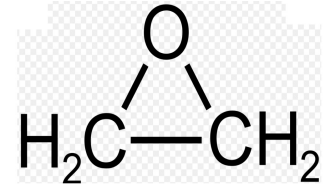
Ethoxylated Glyceryl Esters

Ethoxylated Sorbitan Esters

Ethoxylated Glucoside Esters

Three “BAD” words

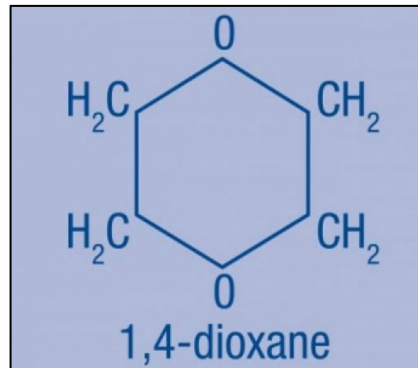
Ethylene Oxide (EO)



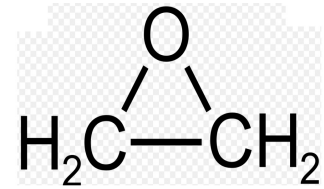
“Ether”



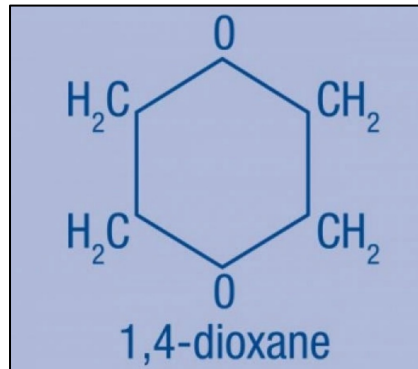
1,4 Dioxane



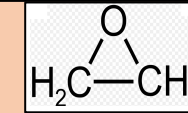
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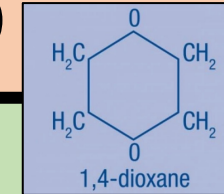
1,4 Dioxane



Materilas made with EO



have the potential to have 1,4 D



Surfactants



Sulfates
Sulfates
Ether Sulfates

Sulfonates
Olefin Sulfonates Sulfoacetates
Isethionates Sulfosuccinates
Taurates Sulfolaurates

"Aminoacid" Type

Glycinates
Glutamates
Sarcosinates

Crypto Anionics

Carboxylates
Phosphates

Emulsifiers



ANIONICS

Carboxylates (M+)
Sulfates (M+)

CATIONICS

Di stearyl dimonium chloride

CRYPTO-ANIONICS

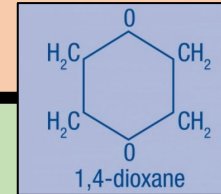
Alky (**Ether**) Phosphates (M+)
Alkyl **Ether** Citrates (M+)

NON-IONICS

Glyceryl Esters
Sorbitan Esters
Glucosides Esters
Sucrose Esters
Polyglyceryl Esters

Ethoxylated F. Alcohols
Ethoxylated Fatty Acids
Ethoxylated Glyceryl Esters
Ethoxylated Sorbitan Esters
Ethoxylated Glucoside Esters

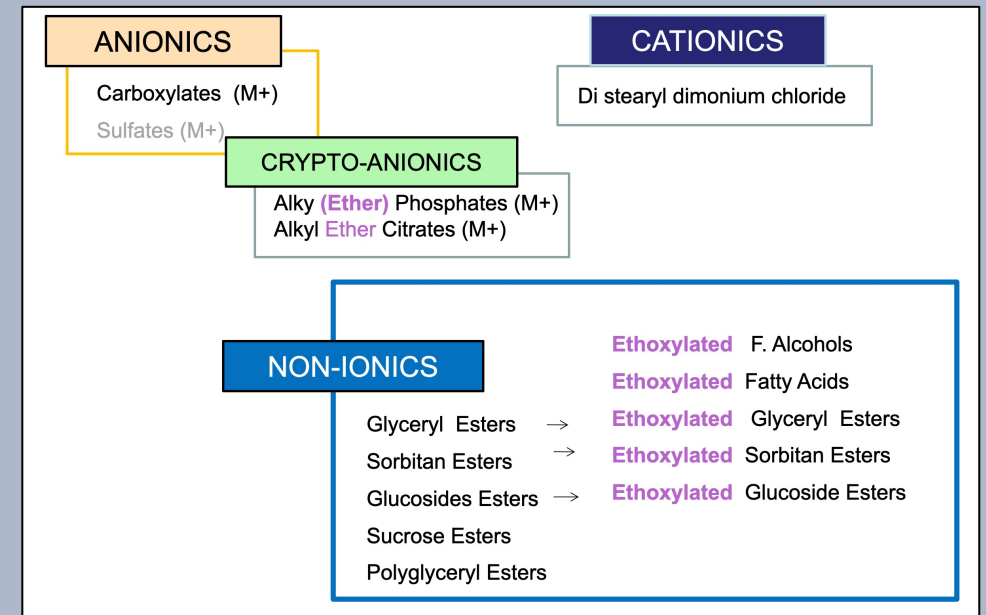
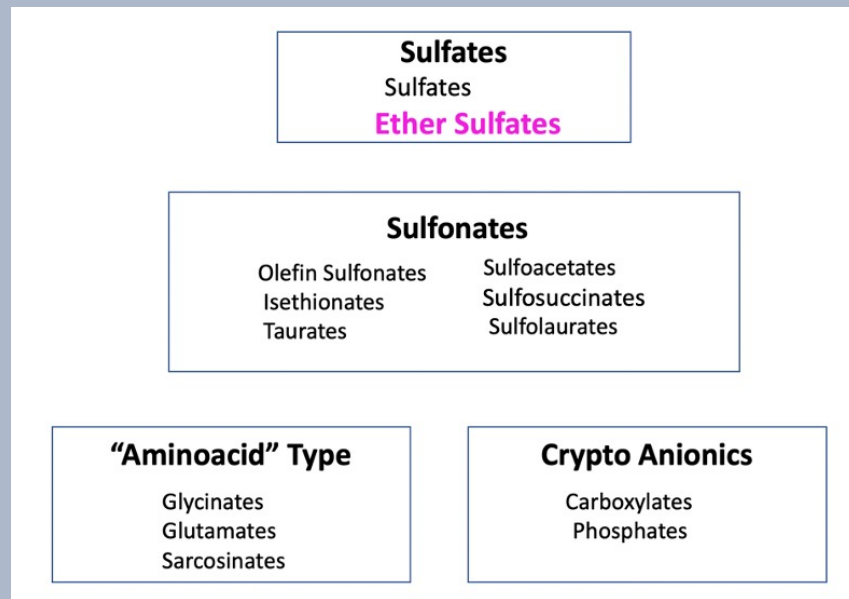
have the **potential to have 1,4 D**



How BAD is this chemical ?

...and what is behind the

... **NO** to "Ether"

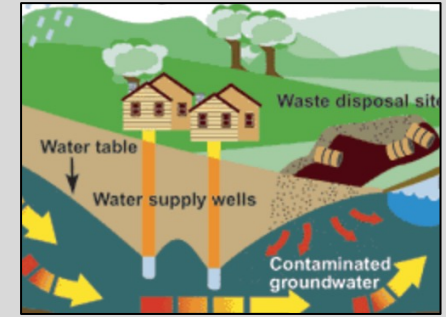




The spill of 1985



The spill of 1985



Since 1966, Gelman Sciences (now Pall Corporation) used 1,4-dioxane in their manufacturing process.

In 1985, **1,4-dioxane** was found in the drinking water wells

The spill of 1985

“Cosmetic and household products also put 1,4 D in the water supply”

J&J Baby Shampoo

P&G Tide

The spill of 1985

linked together

Cosmetics

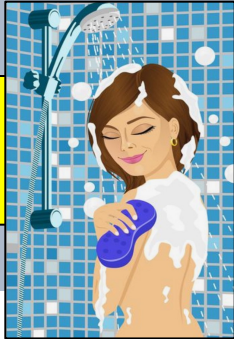
1,4 Dioxane

The spill of 1985

What was the reaction of the
cosmetic industry then...?

1- Quantify the problem

High 1,4 D



Sulfates
Sulfates
Ether Sulfates

Sulfonates
Olefin Sulfonates Sulfoacetates
Isethionates Sulfosuccinates
Taurates Sulfolaurates

"Aminoacid" Type
Glycinates
Glutamates
Sarcosinates

Crypto Anionics
Carboxylates
Phosphates

Very low 1,4 D



ANIONICS

Carboxylates (M+)
Sulfates (M+)

CATIONICS
Di stearyl dimonium chloride

CRYPTO-ANIONICS

Alky (**Ether**) Phosphates (M+)
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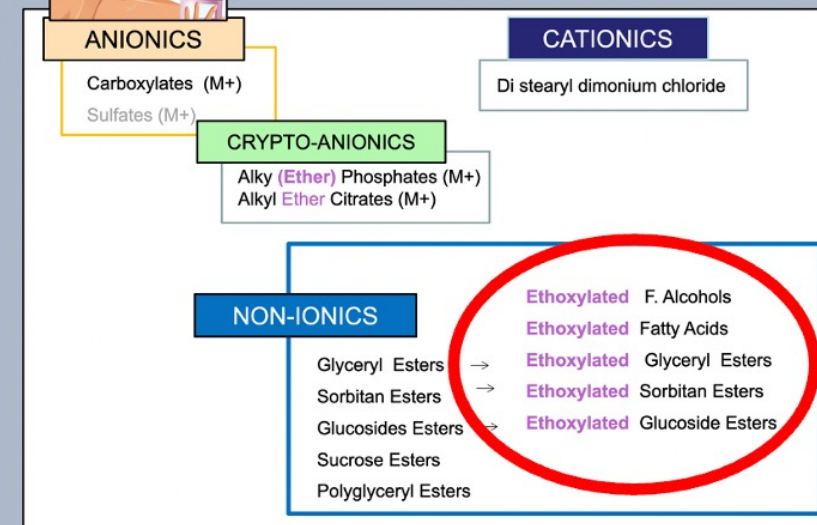
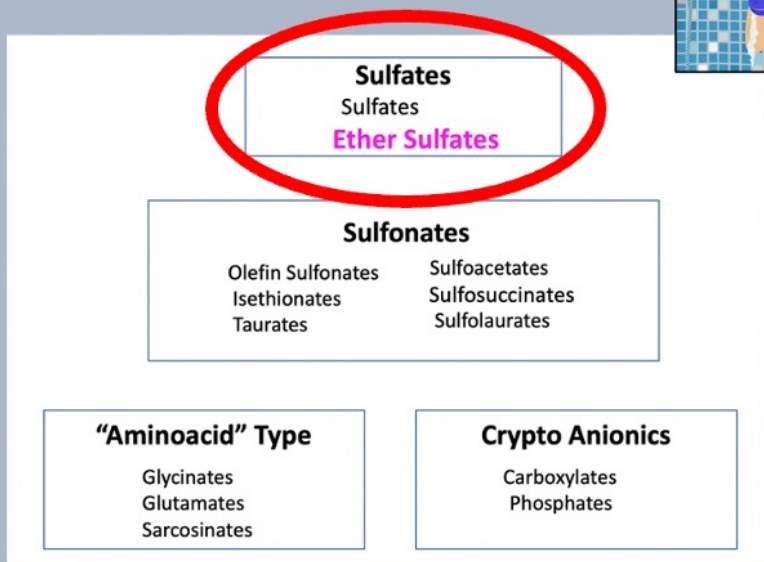
2- Develop technology to reduce 1,4 D



High 1,4 D



Very low 1,4 D



2- Develop technology to reduce 1,4 D



High 1,4 D



Sulfates
Sulfates
Ether Sulfates

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"Aminoacid" Type
Glycinates
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Crypto Anionics
Carboxylates
Phosphates

Very low 1,4 D



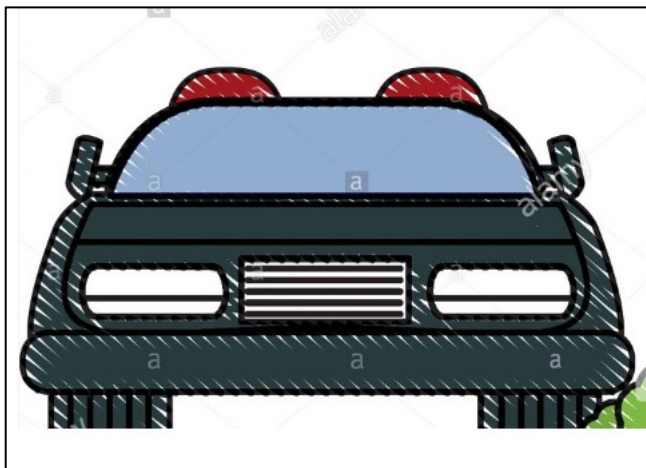
ANIONICS
Carboxylates (M+)
Sulfates (M+)

CATIONICS
Di stearyl dimonium chloride

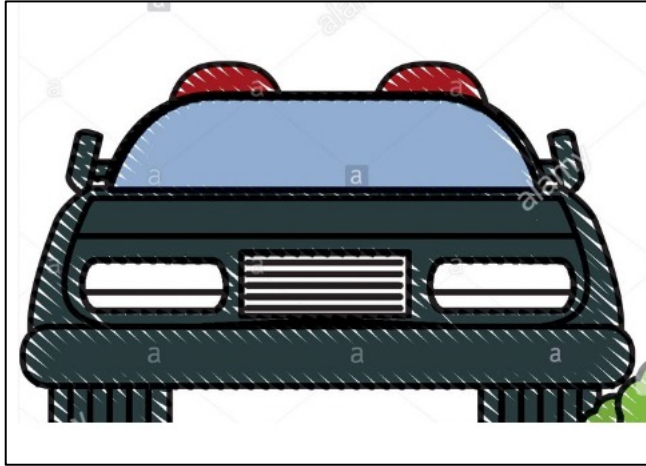
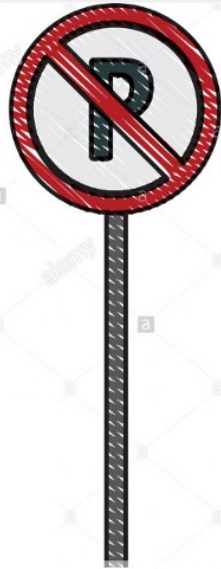
CRYPTO-ANIONICS
Alky (Ether) Phosphates (M+)
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NON-IONICS
Glyceryl Esters →
Sorbitan Esters →
Glucosides Esters →
Sucrose Esters
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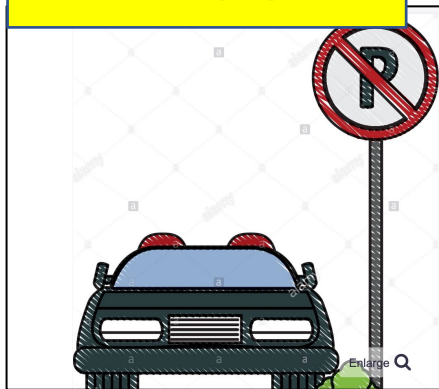
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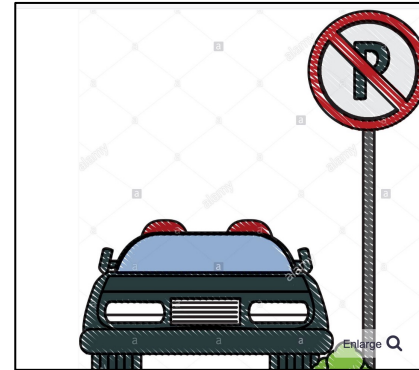
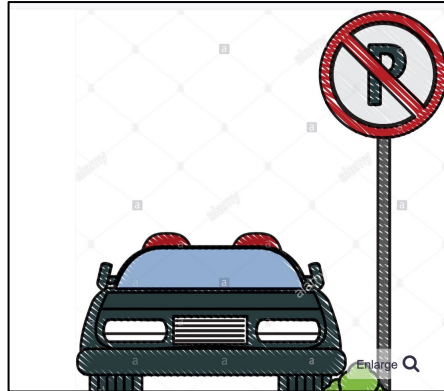
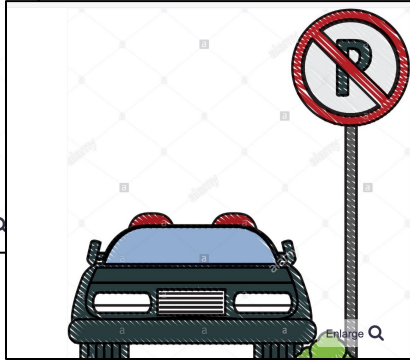
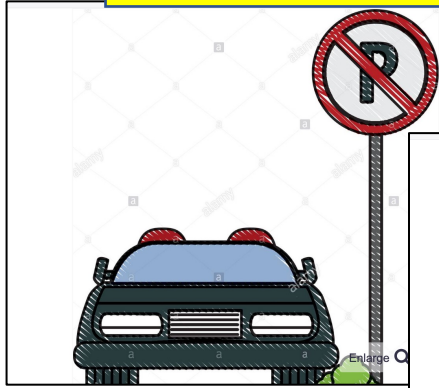
“Free”

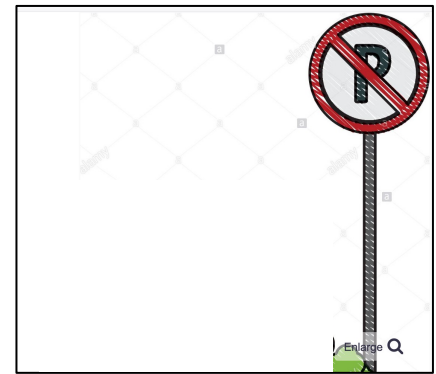
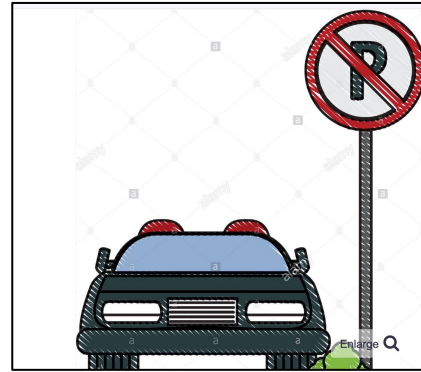
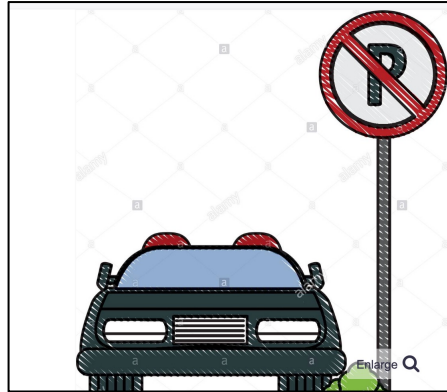
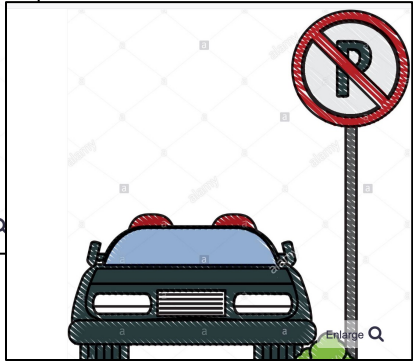
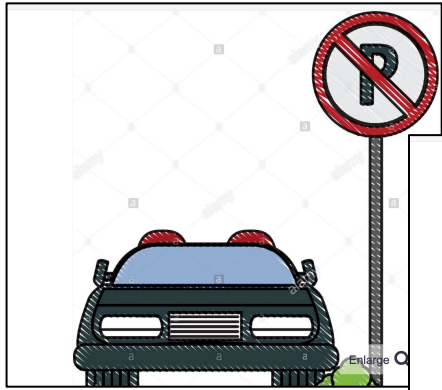


“Free”

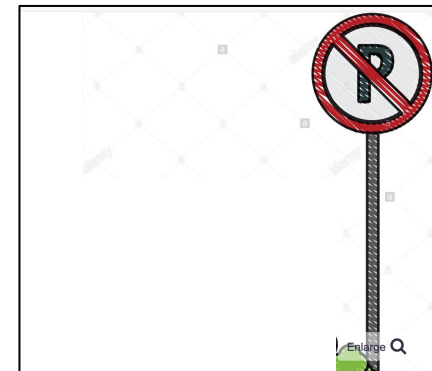
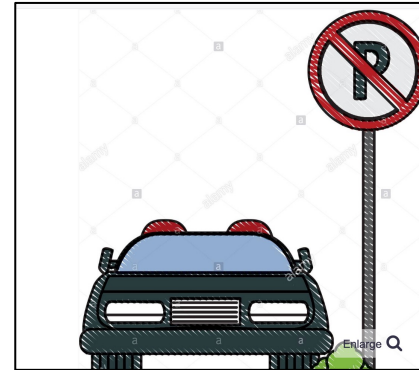
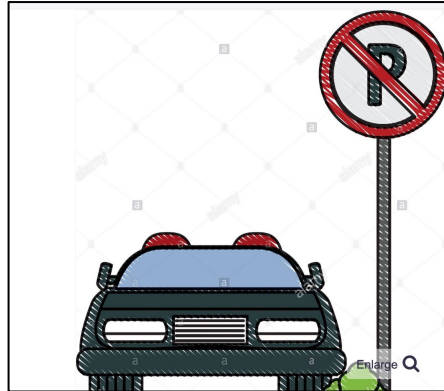
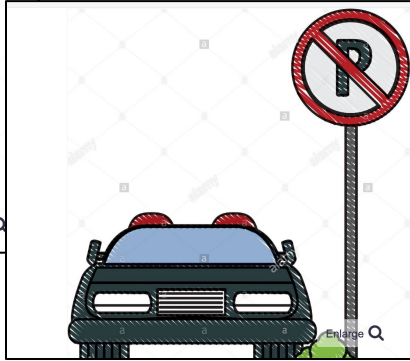
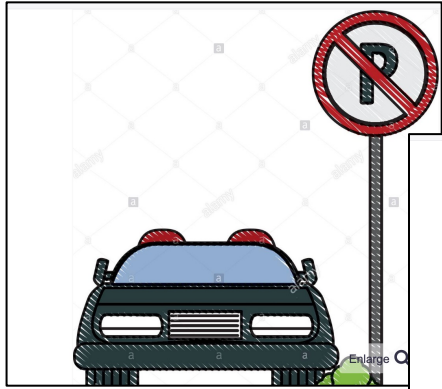


“Free”





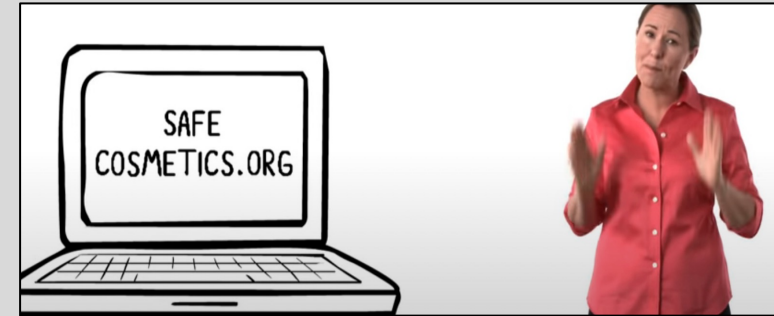
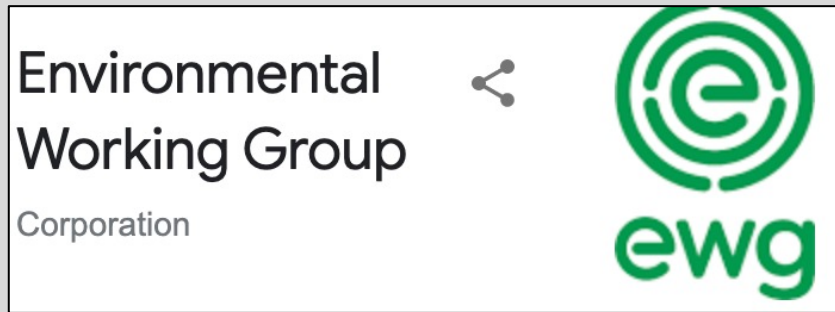
In the **2000's** the presence of **1,4 D** in water supplies became more publicized



The lack of response of the industry to reducing 1,4 D in cleansing products gave an opening to alternative organizations to **“control the conversation”**



The lack of response of the industry to reducing 1,4 D in cleansing products gave an opening to alternative organizations to **control the conversation**





2007

Cancer-causing Chemical Found in Children's Bath Products

Women's Shampoos and Body Wash also Contaminated



2007

Product

1,4 Dioxane

Baby & Children's Consumer Products

Disney Clean as Can Bee Hair & Body Wash (Water Jel Technologies)	8.8 ppm
Disney Pixar Cars Piston Cup Bubble Bath (MZB Personal Care)	2.2 ppm
Gerber Grins & Giggles Gentle & Mild Aloe Vera Baby Shampoo	8.4 ppm
Hello Kitty Bubble Bath (Kid Care)	12 ppm*
Huggies Baby Wash Shea Butter	4.0 ppm
Huggies Natural Care Baby Wash Extra Gentle and Tear Free	4.2 ppm
Johnson's Head-to-Toe Baby Wash (Johnson & Johnson)	5.3 ppm to 6.1 ppm
Johnson's Kids Tigger Bath Bubbles (Johnson & Johnson)	5.6 ppm to 7.9 ppm
Johnson's Kids Shampoo Watermelon Explosion (Johnson & Johnson)	10 ppm*
Lil' Bratz Mild Bubble Bath (Kid Care)	3.7 ppm
L'Oreal Kids Orange Mango Smoothie Shampoo	2.0 ppm
Mr. Bubble Bubble Bath Gentle Formula with Aloe	1.5 ppm
Rite-Aid Tearless Baby Shampoo	4.3 ppm
Scooby-Doo Mild Bubble Bath (Kid Care)	3.0 ppm
Sesame Street Wet Wild Watermelon Bubble Bath (The Village Company)	7.4 ppm

Adult Consumer Products

Clairol Herbal Essences Rainforest Flowers Shampoo	23 ppm*
Olay Complete Body Wash with Vitamins (normal skin)	23 ppm*
Suave Naturals Passion Flower	2.0 ppm

Environmental
Working Group
Corporation



Soon, the issue of 1,4 D was expanded to any other cosmetic product...

Environmental
Working Group
Corporation



“ To avoid 1,4-dioxane, avoid cosmetics with sodium laureth sulfate and ingredients that include "PEG," "xynol," "ceteareth," and "oleth.”

Environmental
Working Group
Corporation



2007



“ETHER”



2007

EWG Research Shows 22 Percent of All
Cosmetics May Be Contaminated With
Cancer-Causing Impurity **1,4 Dioxane**

“ Using a new, computerized assessment of ingredients”

which means...

Environmental
Working Group
Corporation



Today's
Skin Deep®
Numbers:

73,886

Products

2,526

Brands

1,882

EWG Verified™ Products

Environmental
Working Group
Corporation



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Numbers:

73,886

Products

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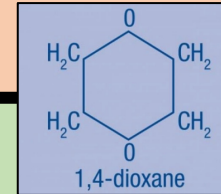
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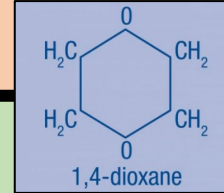


have the **potential to have 1,4 D**



How BAD is this chemical ?

have the potential to have 1,4 D



How BAD is this chemical ?

Environmental
Working Group
Corporation



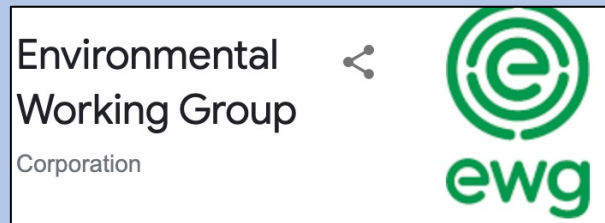
Environmental
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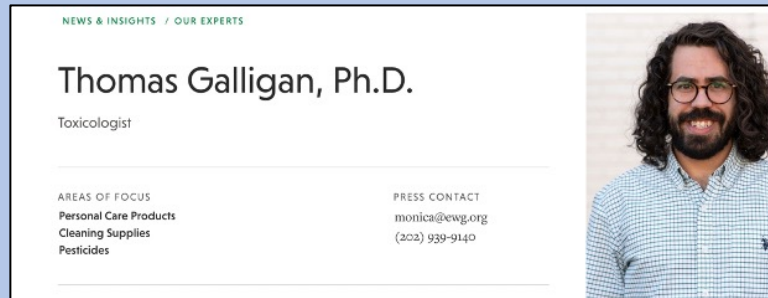
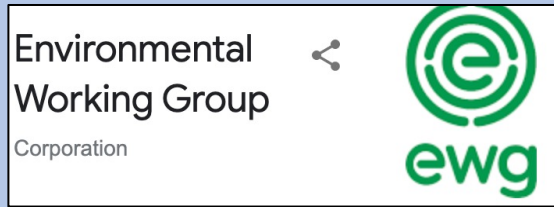
Alternative Facts

“DRAMATIC EFFECTS”



1st - Alternative Fact

1,4-D approached as **industrial solvent**



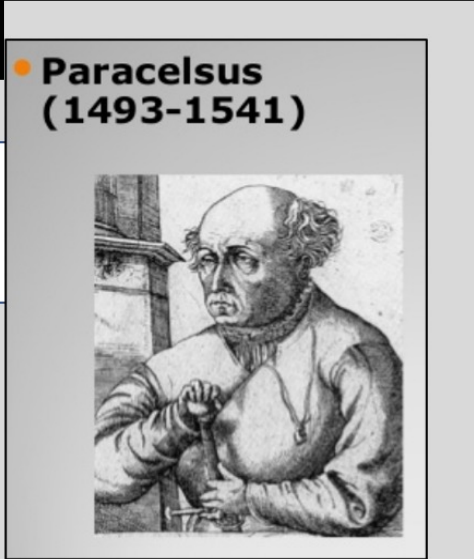
Totally disregarding....

“Only the dose makes the poison”

Ingestion

Dermal

Inhalation



2nd Alternative Fact



**MYTH
vs. FACT**

1,4-Dioxane (Diethylene Oxide) and Cosmetic Safety

ADOPTED FROM
THE CAMPAIGN
FOR SAFE COSMETICS

MYTH ▶ A SMALL AMOUNT OF A CHEMICAL CARCINOGEN IN A PERSONAL CARE PRODUCT ISN'T DANGEROUS

FACTS ▼

- ▶ When laboratory animals were tested with 1,4-Dioxane at the lowest parts per billion level—over the animal's lifetime—they developed cancer. [1], [2]
- ▶ The levels of 1,4-Dioxane found in many personal care products are 1,000 times higher than those found to cause cancer in laboratory animals. Based on this fact, these should not be considered "low levels" of 1,4-Dioxane. [3]
- ▶ The combined effects of lifetime exposure to 1,4-Dioxane and other carcinogens can create synergistic effects, so that levels from multiple compounds add up and even multiply to create greater risk. [3]

MYTH ▶ ANIMAL STUDIES ARE IRRELEVANT TO IDENTIFYING PROBABLE HUMAN CARCINOGENS

FACTS ▼

- ▶ Because we cannot ethically test carcinogens on a human population, the World Health Organization and most domestic & international regulatory bodies have advised that chemicals that are found to induce cancer in rodents should be considered to cause cancer in humans. [4]
- ▶ "It is also noteworthy that all known carcinogenic agents for man have been shown to be also carcinogenic in animals and frequently in the same site. Hence, common pathogenic factors are clearly involved in the development of cancer in man and in animals." -Roy Hertz, M.D., PH.D., of the National Institutes of Health. [5], [6]

MYTH ▶ 1,4-DIOXANE'S TOXICITY IS QUESTIONABLE

FACTS ▼

- ▶ US federal regulation systems (specifically, the Integrated Risk Information System) consider dioxane's potency to be equivalent or greater than many pesticides considered to be dangerous to human health. [8]
- ▶ The Environmental Protection Agency classifies 1,4-Dioxane as a "Group B2, probable human carcinogen," based on "induction of nasal cavity and liver carcinomas in multiple strains of rats, liver carcinomas in mice, and gall bladder carcinomas in guinea pigs." [1]
- ▶ The State of California's EPA lists 1,4-Dioxane on its publicly mandated annual list of chemicals known to cause cancer or reproductive toxicity. [9]
- ▶ According to the New Jersey Department of Health and Senior Services 1,4-Dioxane "should be handled as a **Carcinogen—With Extreme Caution.**" [10]
- ▶ In federally funded National Toxicology Program studies, the chemical has induced cancer in both sexes of rats and both sexes of mice. [2]
- ▶ "There is sufficient evidence for the carcinogenicity of 1,4-Dioxane in experimental animals," notes the most recent Eleventh Annual Report on Carcinogens, published by the US Department of Health and Human Services, National Toxicology Program, which lists chemicals reasonably anticipated to cause human cancer. [11]
- ▶ The federal Consumer Product Safety Commission (CPSC) reports that "the presence of 1,4-Dioxane, even as a trace contaminant, is cause for concern."
- ▶ According to the International Agency for Research on

**MYTH ▶ A SMALL AMOUNT OF A CHEMICAL
CARCINOGEN IN A PERSONAL CARE
PRODUCT ISN'T DANGEROUS**

FACTS ▼

- ▶ When laboratory animals were tested with 1,4-Dioxane at the lowest parts per billion level—over the animal's lifetime—they developed cancer. [1], [2]

[1] "1,4-Dioxane (1,4-Diethyleneoxide). Hazard Summary—Created in April 1992; Revised in January 2000." US Environmental Protection Agency.

www.epa.gov/ttn/atw/hlthef/dioxane.html

[2] "Bioassay of 1,4-Dioxane for possible carcinogenicity (CAS No. 123-91-1)." National Toxicology Program, TR-80.

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www.epa.gov/ttn/atw/hlthef/dioxane.html



Technical Fact Sheet – 1,4-Dioxane

November 2017



TECHNICAL FACT SHEET – 1,4-DIOXANE

“This fact sheet is intended for use by **site managers** who may address **1,4-dioxane at cleanup sites or in drinking water supplies** and for those in a position to consider whether 1,4-dioxane should be added to the analytical suite for site investigations”



Technical Fact Sheet –
1,4-Dioxane
November 2017


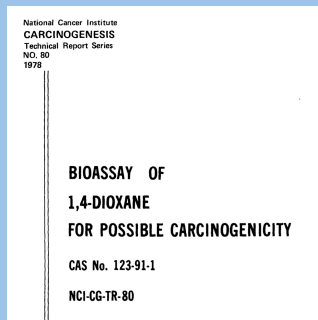


TECHNICAL FACT SHEET – 1,4-DIOXANE

**MYTH ▶ A SMALL AMOUNT OF A CHEMICAL
CARCINOGEN IN A PERSONAL CARE
PRODUCT ISN'T DANGEROUS**

FACTS ▼

- ▶ When laboratory animals were tested with 1,4-Dioxane at the lowest parts per billion level—over the animal's lifetime—they developed cancer. [1], [2]



[2] “Bioassay of 1,4-Dioxane for possible carcinogenicity (CAS No. 123-91-1).”
National Toxicology Program, TR-80.

1,4 D

**Context:
Industrial solvent**

National Cancer Institute
CARCINOGENESIS
Technical Report Series
NO. 80
1978

**BIOASSAY OF
1,4-DIOXANE
FOR POSSIBLE CARCINOGENICITY**

CAS No. 123-91-1

NCI-CG-TR-80

1,4-Dioxane (CAS 123-91-1; NCI C03689), a dimer of ethylene oxide, hereinafter called dioxane, is used extensively as an industrial solvent for lacquers, varnishes, paints, plastics, dyes, oils, waxes, resins, and cellulose acetate and as an inhibitor in chlorinated solvents (Stecher, 1968; Stanford Research Institute, 1975; Matheson, 1972). In biological and chemical laboratories, dioxane is employed as a solvent for tissue processing, liquid scintillation counting, and photochemical reactions. Nearly 18 million pounds were produced for these uses in 1973 (U. S. International Trade Commission, 1976).

BIOASSAY OF
1,4-DIOXANE
FOR POSSIBLE CARCINOGENICITY

CAS No. 123-91-1
NCI-CG-TR-80

**Context:
Industrial solvent**

1,4 D

“Daily administration

caused pronounced toxic effects
including the occurrence of hepatic and nasal tumors”

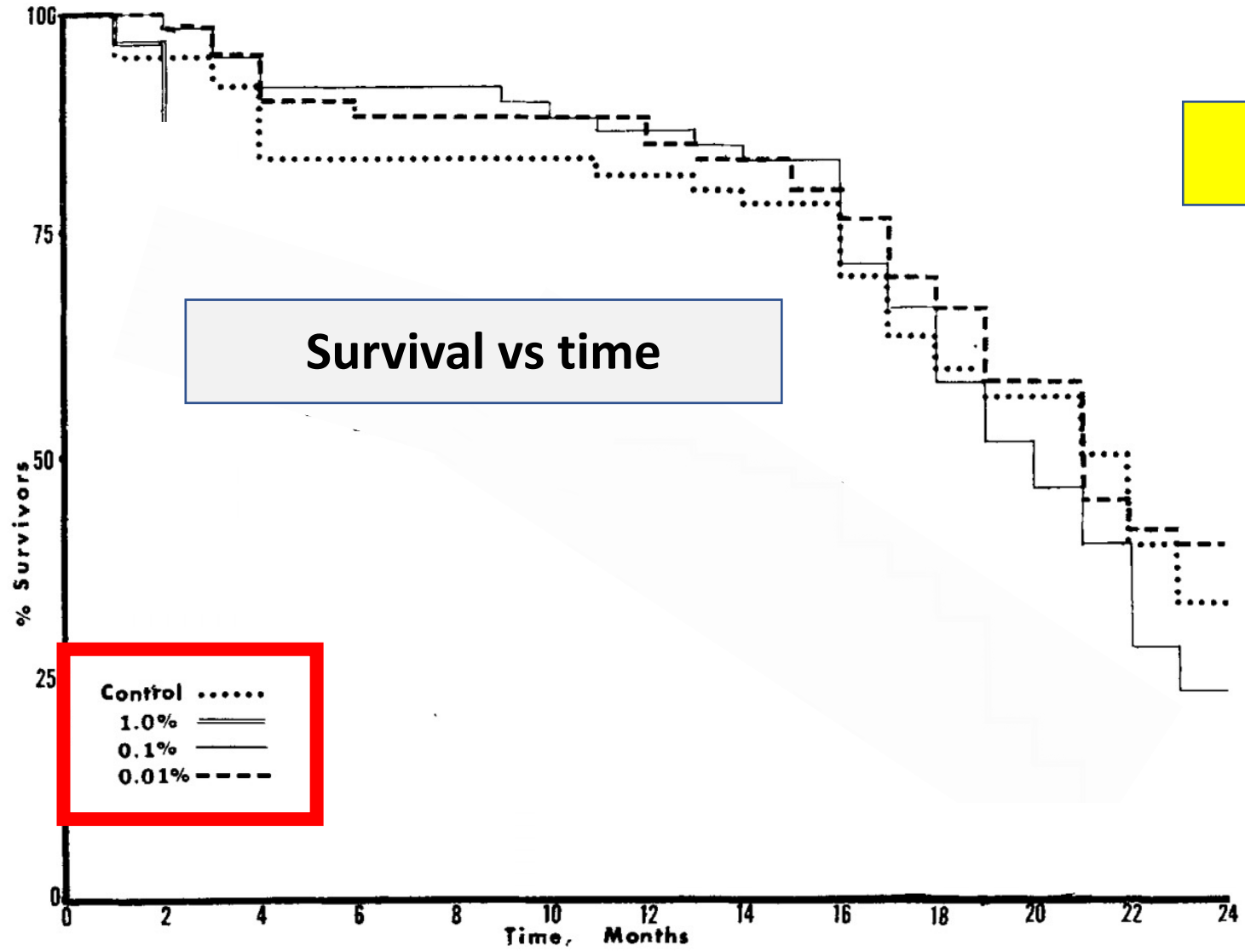
BIOASSAY OF
1,4-DIOXANE
FOR POSSIBLE CARCINOGENICITY

CAS No. 123-91-1
NCI-CG-TR-80

Context:
Industrial solvent

1,4 D

“Daily administration of **massive toxic doses**
(1.0% in drinking water)
for up **to 2 years** caused pronounced toxic effects
including the occurrence of hepatic and nasal tumors”



Survival vs time

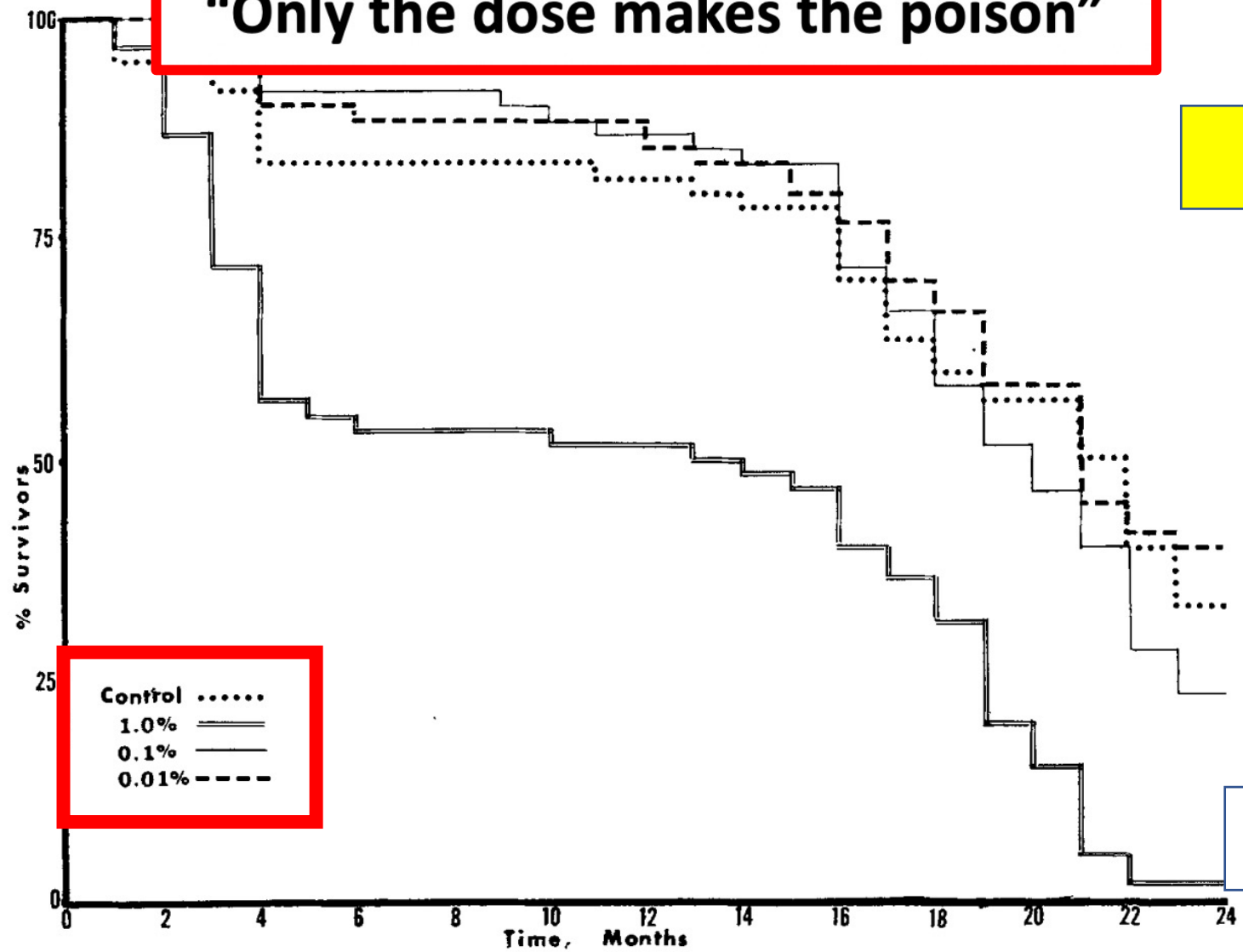
Control
1.0% =====
0.1% - - - - -
0.01% - - - - -

1,4 D added to water

Control
vs
0.01 %
and
0.1%

FIG. 1. Survival of male rats maintained for 2 years on drinking water containing 1,4-dioxane.

“Only the dose makes the poison”



1,4 D added to water

**Control
vs
0.01 %
and
0.1%**

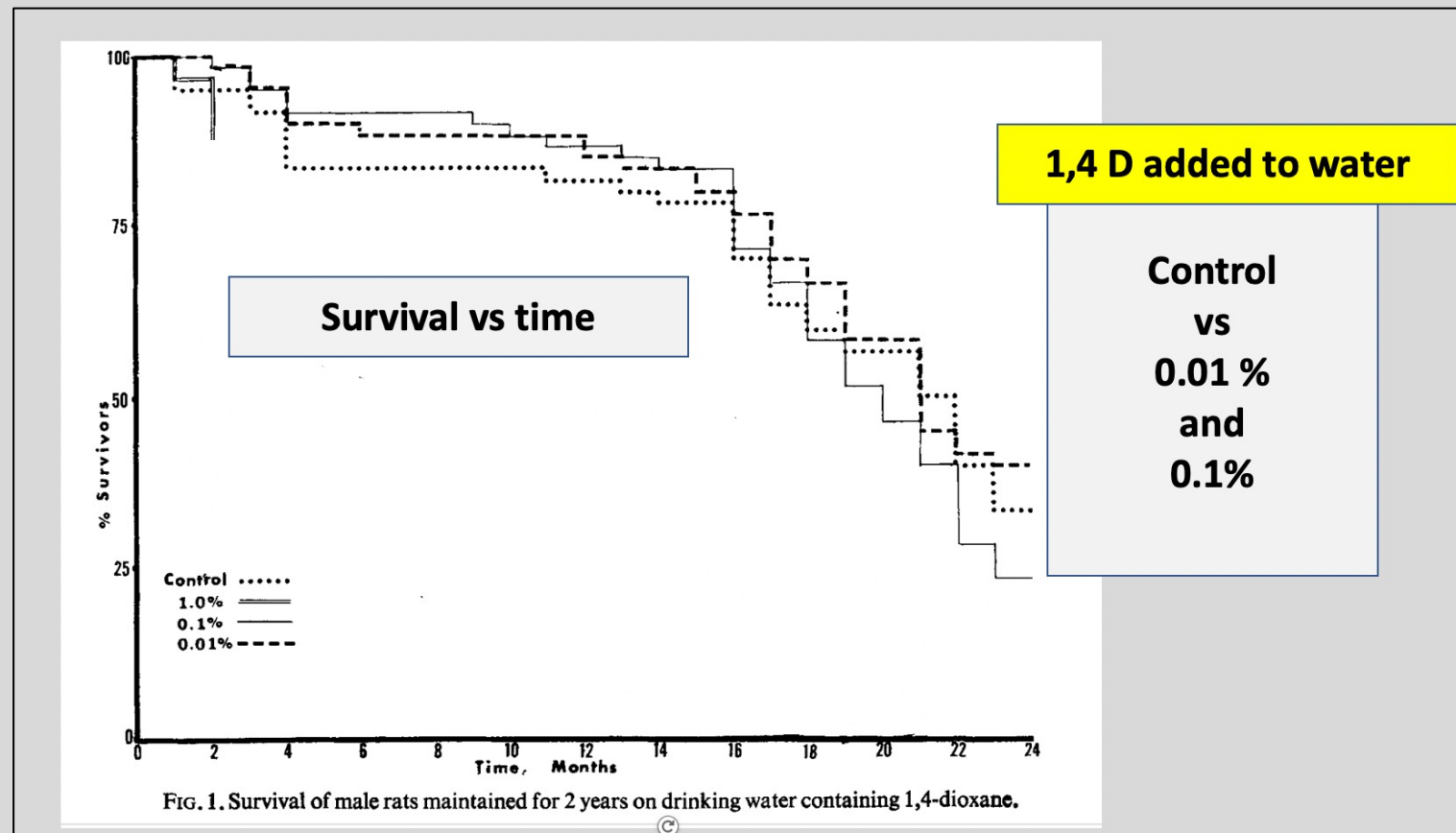
Effect at 1%

FIG. 1. Survival of male rats maintained for 2 years on drinking water containing 1,4-dioxane.

Fine tuning between 0 %, 0.5 % and 1 %

	<u>Initial No. of Animals^a</u>	<u>1,4-Dioxane in Drinking Water (%v/v)</u>	<u>Average Dose (mg/kg/day)^b</u>
Matched-Control ^c	35	0	0
Low-Dose	35	0.5	240(130-380)
High-Dose ^c	35	1.0	530(290-780)

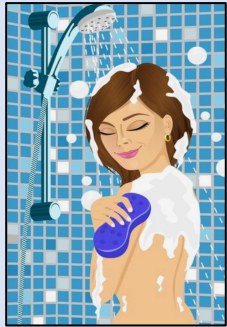
When laboratory animals were tested with 1,4-Dioxane at the lowest parts per billion level—over the animal's lifetime—they developed cancer. [1], [2]





The FDA has stated that, "Skin absorption studies demonstrated that dioxane readily penetrates animal and human skin from various types of vehicles."

For example, during exposure to 1,4-Dioxane from a bath product, a person's skin is warmed, pores are opened, the skin is soaked in the contaminated water, and 1,4-Dioxane enters the bloodstream.



readily penetrates



The FDA also conducted skin absorption studies of 1,4 D, which showed it **can penetrate** animal and human skin when applied in certain preparations, such as lotions.

readily penetrates



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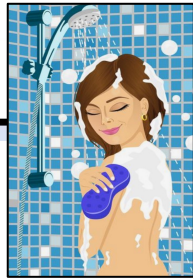
However, further research by the FDA determined that **1,4-dioxane evaporates readily,** diminishing the already small amount available for skin absorption, even in products that remain on the skin for hours [3].
even in products that remain on the skin for hours —.



CAMPAIGN for SAFE COSMETICS

The FDA has stated that "Skin absorption studies demonstrated that dioxane readily penetrates animal and human skin from various types of vehicles."

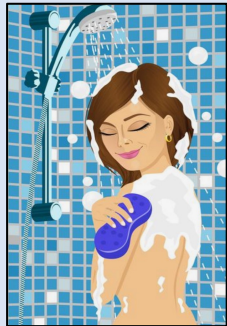
For example, during exposure to 1,4-Dioxane from a bath product, a person's skin is warmed, pores are opened, the skin is soaked in the contaminated water, and 1,4-Dioxane enters the bloodstream.



**Ignorance ?
Malice ?**

The FDA also conducted skin absorption studies of 1,4 D, which showed it **can penetrate** animal and human skin when applied in certain preparations, such as lotions.

However, further research by the FDA determined that **1,4-dioxane evaporates readily**, diminishing the already small amount available for skin absorption, even in products that remain on the skin for hours [3].





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For example, during exposure to 1,4-Dioxane from a bath product, a person's skin is warmed, pores are opened, the skin is soaked in the contaminated water, and 1,4-Dioxane enters the bloodstream. 1,4-Dioxane is also released as a gas and is inhaled as it is trapped in the enclosed area of the bathroom or shower.



“Only the dose makes the poison”

Ingestion

Dermal

Inhalation

• **Paracelsus
(1493-1541)**



As Industrial Solvent

1974

Inhalation

1,4-Dioxane. II. Results of a 2-Year Inhalation Study in Rats

T. R. TORKELSON, B. K. J. LEONG, R. J. KOCIBA, W. A. RICHTER,¹ AND P. J. GEHRING

*Toxicology Unit, Health and Environmental Research,
The Dow Chemical Company, Midland, Michigan 48640 and the
Department of Pathology, University of Chicago, Chicago, Illinois*

Received January 4, 1974; accepted May 8, 1974

2 years at
1.4 ppm in air

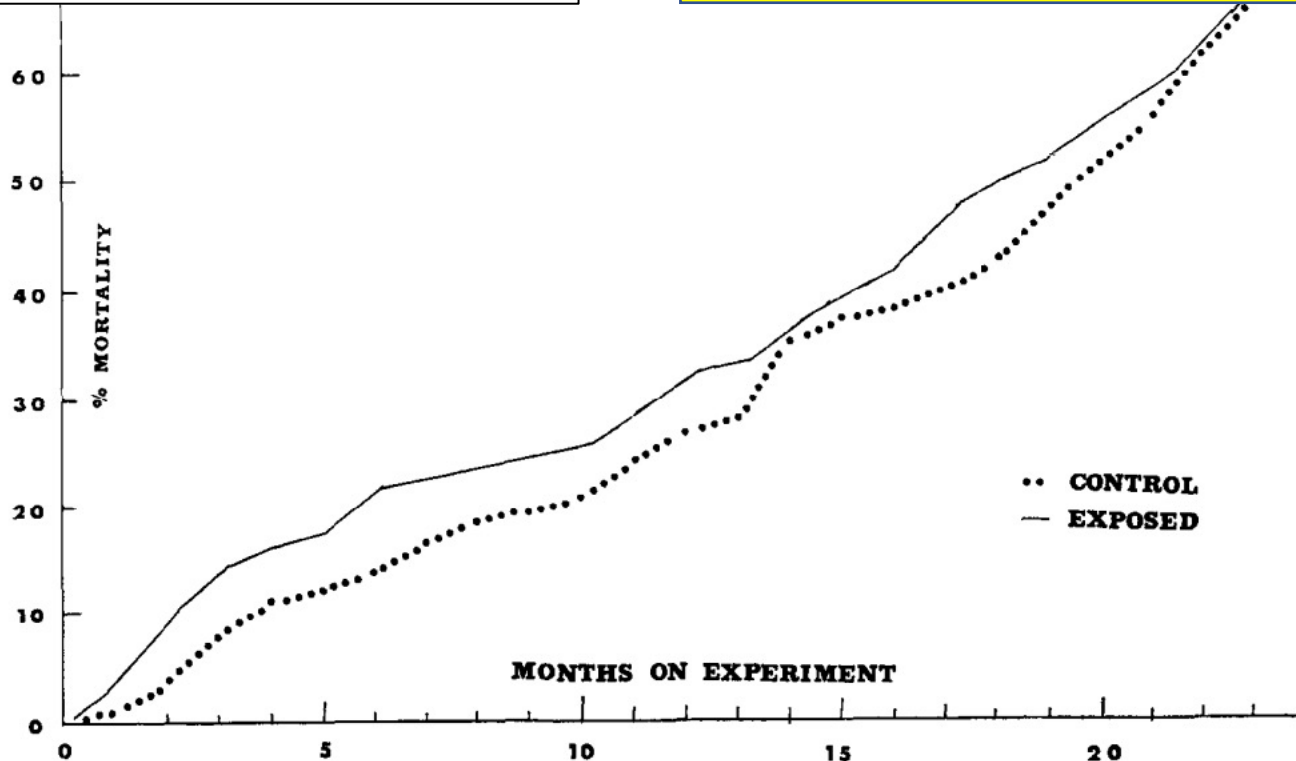


FIG. 2. Cumulative percent mortality of male rats receiving repeated 7-hr daily exposures to 1.4 mg/liter 1,4-dioxane vapor for 2 years.

2008

Research Article

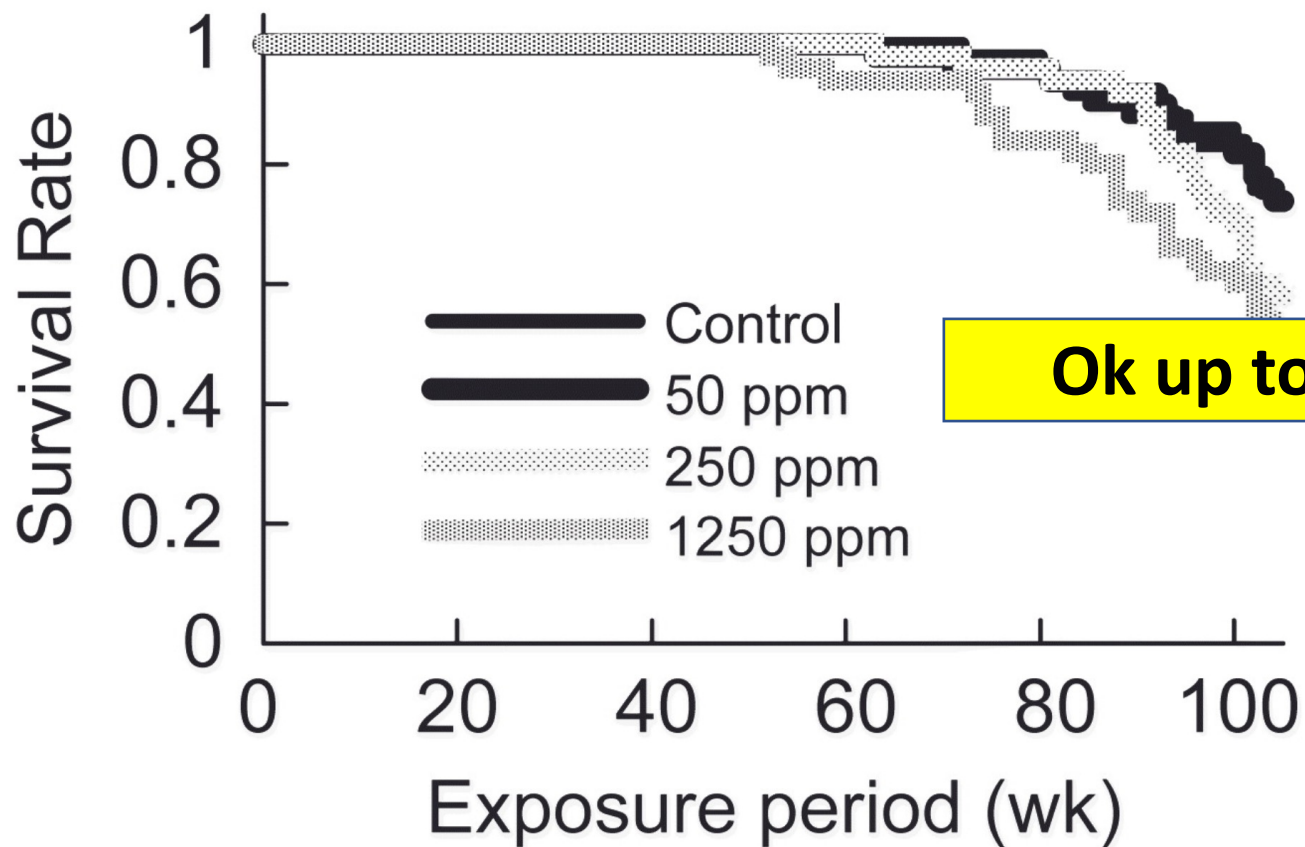
Two-year inhalation study of carcinogenicity and chronic toxicity of 1,4-dioxane in male rats

Tatsuya Kasai, Hirokazu Kano, Yumi Umeda, Toshiaki Sasaki, Naoki Ikawa, Tomoshi Nishizawa, ...show all

Pages 889-897 | Received 01 Oct 2008, Accepted 17 Nov 2008, Published online: 17 Aug 2009

Download citation | <https://doi-org.proxy.libraries.rutgers.edu/10.1080/08958370802629610>

**2 years Inhalation at
0, 50, 250 and to 1250 ppm**



Ok up to at least 50 ppm



INHALATION

EPA has calculated a **residential air screening level** of
0.56 micrograms per cubic meter ($\mu\text{g}/\text{m}^3$)

130 ppb

Screening Assessment for the Challenge

1,4-Dioxane

**Chemical Abstracts Service Registry Number
123-91-1**



**Environment Canada
Health Canada**



THEORETICAL CASE STUDY

Consumer product scenario	Assumptions	Estimated exposure
Skin moisturizer (body cream)	<p>Inhalation (constant rate)</p> <ul style="list-style-type: none"> - Concentration: 0.0075 % (VCCEP 2007) - Used ConsExpo model version 4.1, exposure to vapour, constant release mode¹ - Frequency: 730 times/year¹ - Body weight: 70.9 kg, adult - Limited air concentration to vapour pressure of pure substance - Exposure duration: 12 h¹ - Room volume: 20 m³¹ - Ventilation rate: 1/h¹ - Applied amount: 8 g (90% partitioning, model input 7.2 g)¹ - Release duration: 20 min² - Inhalation rate: 36.7 m³/day¹ - Uptake fraction: 1 	<p>Mean event concentration = 2.25×10^{-3} mg/m³</p> <p>Chronic dose = 1.16×10^{-3} mg/kg-bw per day</p>
	<p>Dermal (direct dermal contact with product: instant application)</p> <ul style="list-style-type: none"> - Concentration: 0.0075 % (VCCEP 2007) - Exposed area: 1.63×10^4 cm²¹ - Applied amount: 8 g (10% partitioning, model input 0.8 g)¹ - Uptake fraction: 1 - Skin retention factor: 1 	<p>Chronic dose = 1.69×10^{-3} mg/kg-bw per day</p>

Inhalation

Dermal

“The resulting margins of exposure are approximately 8000–13300 ”

Screening Assessment for the Challenge

1,4-Dioxane

**Chemical Abstracts Service Registry Number
123-91-1**



**Health
Canada**

**Environment Canada
Health Canada**

MYTH vs. FACT **1,4-Dioxane (Diethylene Oxide) and Cosmetic Safety** ADOPTED FROM THE CAMPAIGN FOR SAFE COSMETICS

MYTH ▶ A SMALL AMOUNT OF A CHEMICAL CARCINOGEN IN A PERSONAL CARE PRODUCT ISN'T DANGEROUS

FACTS ▼

- ▶ When laboratory animals were tested with 1,4-Dioxane at the lowest parts per billion level—over the animal's lifetime—they developed cancer. [1], [2]
- ▶ The levels of 1,4-Dioxane found in many personal care products are 1,000 times higher than those found to cause cancer in laboratory animals. Based on this fact, these should not be considered "low levels" of 1,4-Dioxane. [3]
- ▶ The combined effects of lifetime exposure to 1,4-Dioxane and other carcinogens can create synergistic effects, so that levels from multiple compounds add up and even multiply to create greater risk. [3]

MYTH ▶ ANIMAL STUDIES ARE IRRELEVANT TO IDENTIFYING PROBABLE HUMAN CARCINOGENS

FACTS ▼

- ▶ Because we cannot ethically test carcinogens on a human population, the World Health Organization and most domestic & international regulatory bodies have advised that chemicals that are found to induce cancer in rodents should be considered to cause cancer in humans. [4]
- ▶ "It is also noteworthy that all known carcinogenic agents for man have been shown to be also carcinogenic in animals and frequently in the same site. Hence, common pathogenic factors are clearly involved in the development of cancer in man and in animals." -Roy Hertz, M.D., Ph.D., of the National Institutes of Health. [5], [6]

MYTH ▶ 1,4-DIOXANE'S TOXICITY IS QUESTIONABLE

FACTS ▼

- ▶ US federal regulation systems (specifically, the Integrated Risk Information System) consider dioxane's potency to be equivalent or greater than many pesticides considered to be dangerous to human health. [8]
- ▶ The Environmental Protection Agency classifies 1,4-Dioxane as a "Group B2, probable human carcinogen," based on "induction of nasal cavity and liver carcinomas in multiple strains of rats, liver carcinomas in mice, and gall bladder carcinomas in guinea pigs." [7]
- ▶ The State of California's EPA lists 1,4-Dioxane on its publicly mandated annual list of chemicals known to cause cancer or reproductive toxicity. [9]
- ▶ According to the New Jersey Department of Health and Senior Services 1,4-Dioxane "should be handled as a Carcinogen—With Extreme Caution." [10]
- ▶ In federally funded National Toxicology Program studies, the chemical has induced cancer in both sexes of rats and both sexes of mice. [2]
- ▶ "There is sufficient evidence for the carcinogenicity of 1,4-Dioxane in experimental animals," notes the most recent Eleventh Annual Report on Carcinogens, published by the US Department of Health and Human Services, National Toxicology Program, which lists chemicals reasonably anticipated to cause human cancer. [11]
- ▶ The federal Consumer Product Safety Commission (CPSC) reports that "the presence of 1,4-Dioxane, even as a trace contaminant, is cause for concern."
- ▶ According to the International Agency for Research on



Misinformation

Misquotations

Speculations

Environmental
Working Group

Corporation



1- Alternative Facts

2- “DRAMATIC EFFECTS”

2019

Environmental
Working Group
Corporation



Johnson's Baby Shampoo

0.87 pm

Garnier Fructis with Active Fruit Protein

0.4 ppm

Olay Moisture Ribbons Plus Body Wash

3.5 ppm

Dove Nutritive Solutions (Coconut and Hydration)

2.2 ppm

Environmental
Working Group
Corporation



“DRAMATIC EFFECTS”

ppb

Johnson's Baby Shampoo

870

Garnier Fructis with Active Fruit Protein

400

Olay Moisture Ribbons Plus Body Wash

3,500

Dove Nutritive Solutions (Coconut and Hydration)

2,200

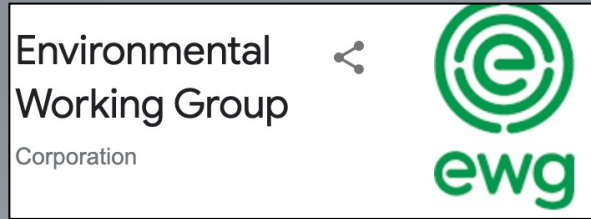
“DRAMATIC EFFECTS”



Cosmetics: An industry of death

Based on the presence of dioxane in common ingredients of cosmetic ingredients may contain harmful impurities linked





Misquotations

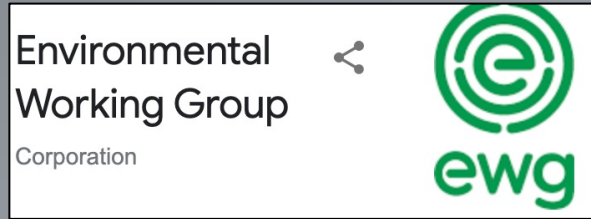
Misinformation

Speculations

The response of the cosmetic industry to all this ?



The response of the cosmetic industry to all this ?



Misquotations

Misinformation

Speculations

Some sectors use it as Marketing Tool !!!

Concerns over **alkyl sulfates** and **alkyl ether sulfates** in personal cleansers started >10 years ago as a small fringe and an internet blog.



Concerns over **alkyl sulfates** and **alkyl ether sulfates** in personal cleansers started >10 years ago as a small fringe and an internet blog.

Consumer Perception of Sulfate-Free Products

- **Milder to skin and hair than ordinary shampoo, body washes, or personal cleansers.**
- **Pure - which equates to “safer” for the consumer.**
- **Non Stripping and give gentler cleansing.**
- **Natural/Organic – more environmentally friendly.**
- **Better for sensitive skin.**



And finally....



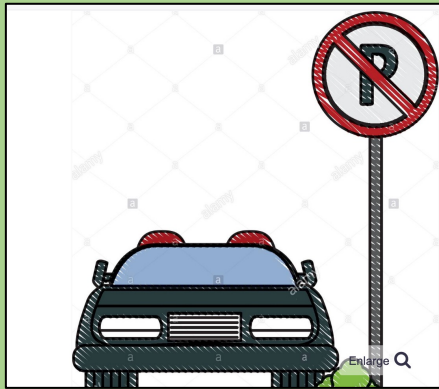
PERSISTENT POLLUTANTS

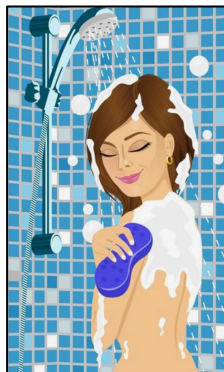
New York restricts 1,4-dioxane in cleaning and personal care products

State is first in US to limit level of this persistent pollutant in consumer goods

by **Cheryl Hogue**

DECEMBER 13, 2019





Rinse-off

- End 2022: **2 ppm**
- End 2023: **1 ppm**



1, 4 Dioxane



Leave-on

End 2022: **10 ppm.**



Rinse-off



Why the difference ?



Leave-on

- End 2022: **2 ppm**
- End 2023: **1 ppm**

1, 4 Dioxane

End 2022: **10 ppm.**



Why ?

“Only the dose makes the poison”

Ingestion

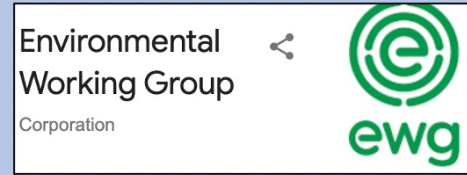
Dermal

Inhalation

● **Paracelsus
(1493-1541)**



Why ?



EWG Research Shows 22 Percent of All
Cosmetics May Be Contaminated With
Cancer-Causing Impurity

1,4-D was treated under the same conditions of
usage as an industrial solvent

Scientific Committee on Consumer Safety

SCCS

2015

SCIENTIFIC OPINION ON

**The Report of the ICCR Working Group:
Considerations on Acceptable Trace Level of
1,4-Dioxane in Cosmetic Products**

The SCCS adopted this Opinion at its 12th Plenary meeting

on 15 December 2015

2017

Traces/1,4-Dioxane Report/Final-January 2017

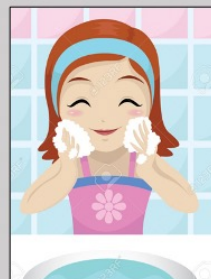
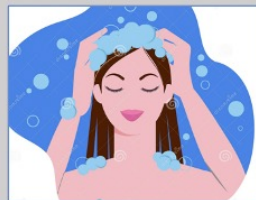
INTERNATIONAL COOPERATION ON COSMETICS REGULATION



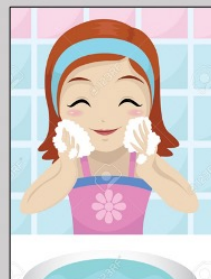
ICCR, an international group of regulatory authorities from the United States, the European Union, Japan, Canada, and Brazil), and by the European Commission Scientific Committee on Consumer Safety (SCCS)), have examined this issue...

..and determined that all of the levels of 1,4 D reported in the recent literature are within acceptable margins of exposure based on available safety assessments from Canada, Europe, and Japan ^[1].

In an independent risk assessment, SCCS concluded that products with **≤10 ppm of 1,4 D are considered safe^[2]**.

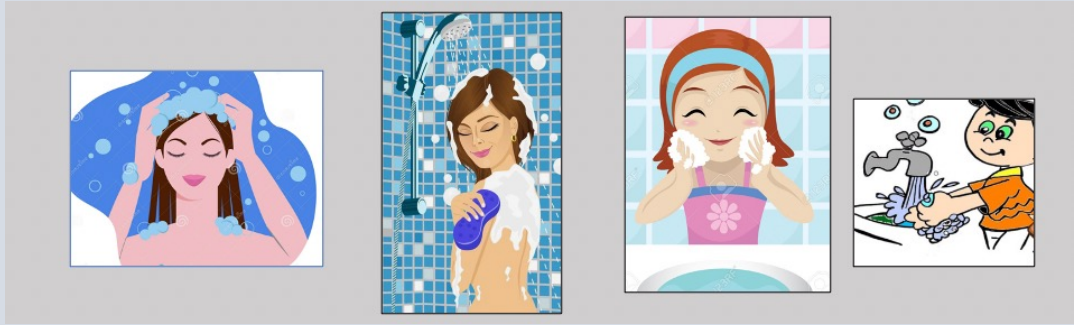


10 ppm max 1,4 D

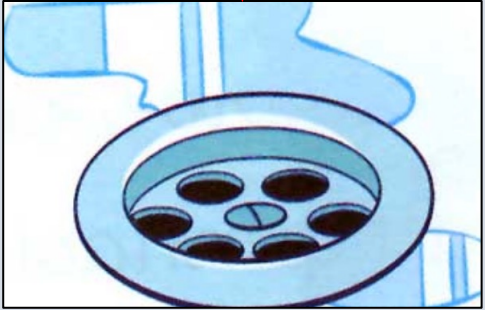


10 ppm max 1,4 D

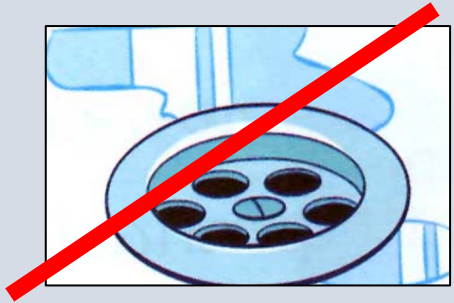
BUT.....



1,4 D



1,4 D



Real issue IS...



Available online at www.sciencedirect.com
ScienceDirect

Current Opinion in
Environmental Science

NC STATE
UNIVERSITY

1,4-Dioxane in drinking water: emerging for 40 years and still unregulated

Amie C. McElroy¹, Michael R. Hyman² and Detlef R. U. Knappe¹

Abstract
The likely human carcinogen 1,4-dioxane was first detected in drinking water more than 40 years ago, and a recent analysis suggests that almost 30 million people in the United States receive drinking water with 1,4-dioxane levels above the health-based reference concentration of 0.35 µg/L. The widespread occurrence of 1,4-dioxane has exposed the need for developing and implementing management and treatment approaches that protect drinking water sources and prevent human exposure to 1,4-dioxane through drinking water. In this review, we highlight recent advances in analytical methods, understanding of occurrence, and treatment processes. Findings are discussed in the context of managing 1,4-dioxane as a drinking water contaminant, and recommendations are made to address important knowledge gaps.

Addresses

¹ North Carolina State University, Department of Civil, Construction, and Environmental Engineering, United States
² North Carolina State University, Department of Plant and Microbial Biology, United States

Corresponding author: Knappe, Detlef R. U. (knapp@ncsu.edu)

Current Opinion in Environmental Science & Health 2019, 7:117–125

This review comes from a themed issue on Drinking water contaminants

Edited by Susan Richardson and Cristina Postigo

For a complete overview see the issue and the Editorial

<https://doi.org/10.1016/j.coes.2019.01.003>

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Keywords

Absorption, Biodegradation, Mass spectrometry, Oxidation, Source water protection.

Introduction

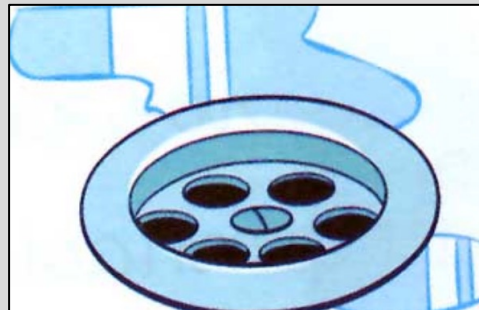
1,4-Dioxane, a cyclic diether, is a synthetic organic chemical with widespread impact on drinking water sources around the globe [1–5]. In the United States (US), it is a known drinking water contaminant since at least 1978 [6]. Despite the early awareness, it continues to be considered a contaminant of emerging concern that is drinking water relevant [7]. Concerns include (1) its classification as a likely human carcinogen by all routes of exposure [8], (2) the absence of enforceable

drinking water standards in many countries, and (3) the inability of many widely used water treatment processes to control 1,4-dioxane [2]. 1,4-Dioxane is miscible in water, essentially nonvolatile when dissolved in water, not well adsorbed by activated carbon, not readily oxidized by common oxidants, and not readily biodegraded at concentrations relevant to drinking water [5,9].

In the US, 1,4-dioxane has received increased attention as a drinking water contaminant since its inclusion on the US Environmental Protection Agency's (USEPA's) Third and Fourth Contaminant Candidate Lists and on the analyte list of USEPA's Third Unregulated Contaminant Monitoring Rule (UCMR3). Also, in December 2016, the USEPA included 1,4-dioxane on a list of 10 chemicals that are subject to the agency's initial chemical risk evaluations as required by the Toxic Substances Control Act [5,10]. Furthermore, recent findings of widespread occurrence of 1,4-dioxane in US drinking water [1] have highlighted the need to develop and implement effective management and treatment approaches that protect drinking water sources and reduce human exposure to 1,4-dioxane via drinking water. The goal of this review is to (1) summarize recent advances in analytical methods, understanding of occurrence, and treatment approaches, (2) discuss findings in a context of managing 1,4-dioxane as a drinking water contaminant, and (3) make recommendations for addressing key knowledge gaps.

Health-based reference concentrations

Human exposure to 1,4-dioxane through drinking water can occur by ingestion, inhalation, and dermal contact [11]. Based on available toxicological data, the USEPA derived an oral cancer slope factor of 0.01 (mg/kg-day)⁻¹ for 1,4-dioxane. Health-based reference values for 1,4-dioxane have been calculated for 10⁻⁶, 10⁻⁵, and 10⁻⁴ excess lifetime cancer risks and correspond to drinking water concentrations of 0.35, 3.5, and 35 µg/L, respectively [8,12]. The noncancer reference dose of 0.03 mg/kg-day is based on chronic liver and kidney toxicity [8,12]. Even though the volatility of aqueous 1,4-dioxane is low at room temperature, its volatility increases with increasing temperature such that inhalation exposure can be important during activities involving hot water, such as taking showers or baths [13]. For inhalation, the cancer unit risk is 5 × 10⁻⁶ (µg/m³)⁻¹.



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Current Opinion in Environmental Science & Health 2019, 7:117–125



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Science of the Total Environment

journal homepage: www.elsevier.com/locate/scitotenv



Stony Brook University

1,4-Dioxane drinking water occurrence data from the third unregulated contaminant monitoring rule

David T. Adamson^{a,*}, Elizabeth A. Piña^a, Abigail E. Cartwright^b, Sharon R. Rauch^a, R. Hunter Anderson^c, Thomas Mohr^d, John A. Connor^a

^a CSI Environmental Inc., Houston, TX 77058, USA

^b Rice University, 6100 Main Street, Houston, TX 77005, USA

^c Air Force Civil Engineer Center, San Antonio, TX 78226, USA

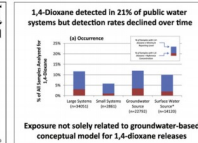
^d Santa Clara Valley Water District, 5750 Almaden Expressway, San Jose, CA 95118, USA

HIGHLIGHTS

- 1,4-Dioxane and other unregulated contaminants in drinking water were evaluated.
- 1,4-Dioxane exhibited relatively high rates of detection in public water systems.
- 1,4-Dioxane did not follow common assumptions about release and exposure routes.
- Regulatory determinations on 1,4-dioxane will have significant implications.

GRAPHICAL ABSTRACT

1,4-Dioxane Occurrence in 4864 Public Water Systems Included in UCMR3



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Drinking water

UCMR3

ABSTRACT

This study examined data collected from U.S. public drinking water supplies in support of the recently-completed third round of the Unregulated Contaminant Monitoring Rule (UCMR3) to better understand the nature and occurrence of 1,4-dioxane and the basis for establishing drinking water standards. The purpose was to evaluate whether the occurrence data for this emerging but federally-unregulated contaminant fit with common conceptual models, including its persistence and the importance of groundwater contamination for potential exposure. 1,4-Dioxane was detected in samples from 21% of 4864 PWSs, and was in excess of the health-based reference concentration (0.35 µg/L) at 6.9% of these systems. In both measures, it ranked second among the 28 UCMR3 contaminants. Although much of the focus on 1,4-dioxane has been its role as a groundwater contaminant, the detection frequency for 1,4-dioxane in surface water was only marginally lower than in groundwater (by a factor of 1.25, $p < 0.0001$). However, groundwater concentrations were higher than those in surface water ($p < 0.0001$) and contributed to a higher frequency of exceeding the reference concentration (by a factor of 1.8, $p < 0.0001$), indicating that surface water sources tend to be more dilute. Sampling from large systems increased the likelihood that 1,4-dioxane was detected by a factor of 2.18 times relative to small systems ($p < 0.0001$). 1,4-Dioxane detections in drinking water were highly associated with detections of other chlorinated compounds particularly 1,1-dichloroethane (odds ratio = 47; $p < 0.0001$), which is associated with the release of 1,4-dioxane as a chlorinated solvent stabilizer. Based on aggregated nationwide data, 1,4-dioxane showed evidence of a decreasing trend in concentration and detection frequency over time. These data suggest that the loading to drinking

2019

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Current Opinion in

Environmental Science & Health

1,4-Dioxane in drinking water: emerging for 40 years and still unregulated

Amie C. McElroy¹, Michael R. Hyman² and Detlef R. U. Knappe¹

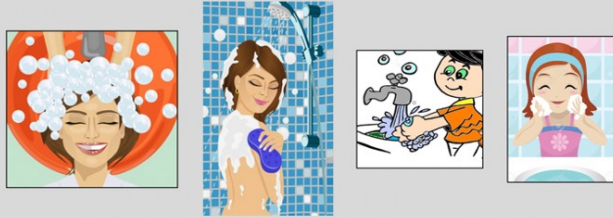
Sources of 1,4-Dioxane

- Co-occur with chlorinated solvents at many contaminated sites
 - Particular 1,1,1-trichloroethane, due to its historic use as a stabilizer
- Used in paint strippers, dyes, greases, varnishes, and waxes
- Impurity in antifreeze and aircraft deicing fluids

- By-product in the manufacture of polyethylene terephthalate (PET) plastic
- Purifying agent in the manufacture of pharmaceuticals

Sources of 1,4-Dioxane

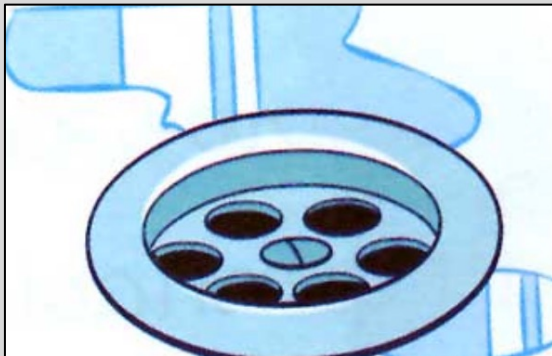
- Co-occur with chlorinated solvents at many contaminated sites
 - Particular 1,1,1-trichloroethane, due to its historic use as a stabilizer
- Used in paint strippers, dyes, greases, varnishes, and waxes
- Impurity in antifreeze and aircraft deicing fluids
- Consumer products: deodorants, shampoos, and cosmetics
- By-product in the manufacture of polyethylene terephthalate (PET) plastic
- Purifying agent in the manufacture of pharmaceuticals



Rinse-off

1 ppm max

1, 4 D ends in drinking water



"Only the dose makes the poison"

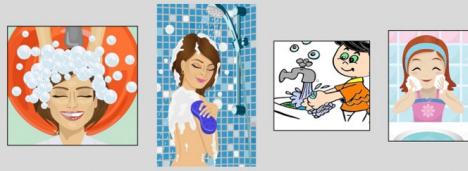
Ingestion

Dermal

Inhalation

**Paracelsus
(1493-1541)**

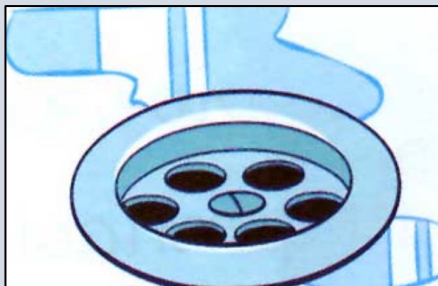




Rinse-off

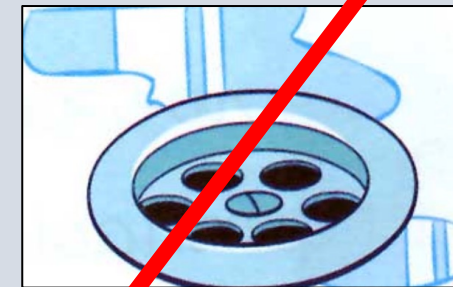
1 ppm

**1,4 D ends in the
water we drink**



Leave-on

10 ppm



2- Develop technology to reduce 1,4 D



High 1,4 D



Sulfates
Sulfates
Ether Sulfates

Sulfonates
Olefin Sulfonates Sulfoacetates
Isethionates Sulfosuccinates
Taurates Sulfolaurates

"Aminoacid" Type
Glycinates
Glutamates
Sarcosinates

Crypto Anionics
Carboxylates
Phosphates

Very low 1,4 D



ANIONICS
Carboxylates (M+)
Sulfates (M+)

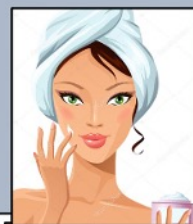
CATIONICS
Di stearyl dimonium chloride

CRYPTO-ANIONICS
Alky (Ether) Phosphates (M+)
Alkyl Ether Citrates (M+)

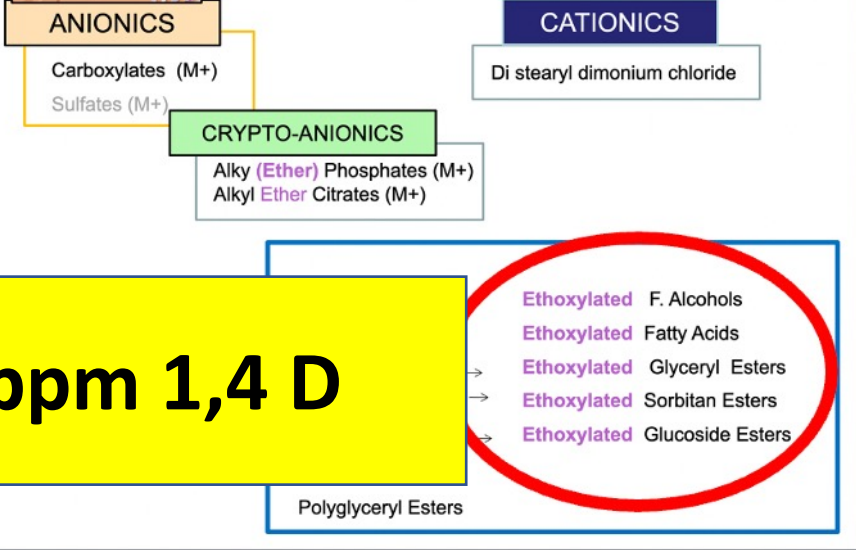
NON-IONICS
Glyceryl Esters →
Sorbitan Esters →
Glucosides Esters →
Sucrose Esters
Polyglyceryl Esters

Ethoxylated F. Alcohols
Ethoxylated Fatty Acids
Ethoxylated Glyceryl Esters
Ethoxylated Sorbitan Esters
Ethoxylated Glucoside Esters

2- Develop technology to reduce 1,4 D



Very low 1,4 D



< 1 ppm 1,4 D

Assume a cream with 3 % ethoxylated emulsifier



Very low 1,4 D

ANIONICS

Carboxylates (M+)
Sulfates (M+)

CATIONICS

Di stearyl dimonium chloride

CRYPTO-ANIONICS

Alky (Ether) Phosphates (M+)
Alkyl Ether Citrates (M+)

< 1 ppm 1,4 D

Ethoxylated F. Alcohols
Ethoxylated Fatty Acids
→ Ethoxylated Glyceryl Esters
→ Ethoxylated Sorbitan Esters
→ Ethoxylated Glucoside Esters

Polyglyceryl Esters

**How much 1,4 Dioxane will be on the skin
per 1 gram of emulsion ?**



0.03 g

0.003 g

0.0003 g

0.00003 g

0.000003 g

0.0000003 g

How much 1,4 Dioxane will be on the skin
per 1 gram of emulsion ?



0.03 g

0.003 g

0.0003 g

0.00003 g

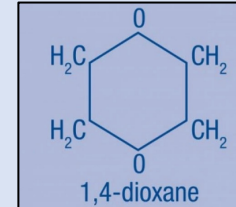
0.000003 g

0.0000003 g



End 2022: **10 ppm.**

NO IMPACT



Of this amount, how much will evaporate ?

0.03 g

0.003 g

0.0003 g

0.00003 g

0.000003 g

0.0000003 g

2- Develop technology to reduce 1,4 D



High 1,4 D



Rinse-off

Sulfates
Sulfates
Ether Sulfates

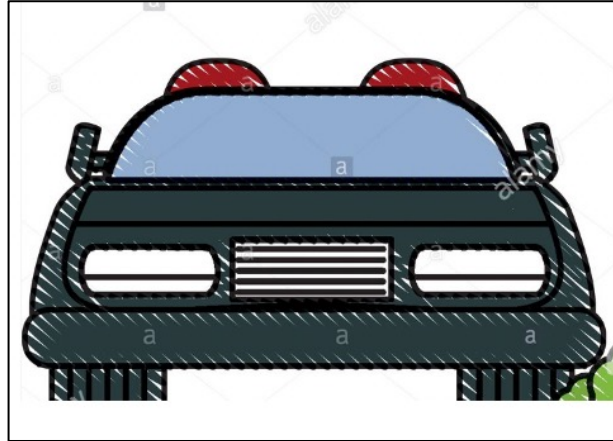
Sulfonates
Olefin Sulfonates Sulfoacetates
Isethionates Sulfosuccinates
Taurates Sulfolaurates

"Aminoacid" Type
Glycinates
Glutamates
Sarcosinates

Crypto Anionics
Carboxylates
Phosphates

•End 2023: 1 ppm





How much ?



SLES at 70 % **high** 1,4 D
\$ 1.6 / kg



SLES at 70 % **low** 1,4 D
\$ 2.5 / kg

1.5 times more expensive

SLES at 70 % **high** 1,4 D
\$ 1.6 / kg



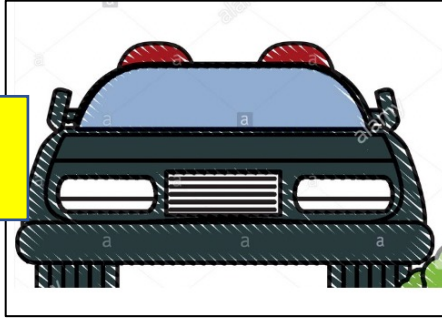
SLES at 70 % **low** 1,4 D
\$ 2.5 / kg

1.5 times more expensive

Cocoyl Methyl Isethionate at 70 %
\$ 9.1 /kg

3.5 times more expensive

“Free”



Very Bad Call



REAL COSMETIC INDUSTRY

Chemical Industry

COSMETICS



“The marketing concept of ‘clean’ beauty challenges the safety and efficacy of products not deemed ‘clean’ by indirectly labeling them as ‘dirty’.

It disregards the important work of scientists around the world making a monumental effort to evaluate a complete body of evidence to formulate the products that you know and love”

Response of MEDIOCRITY



1995

“Natural”

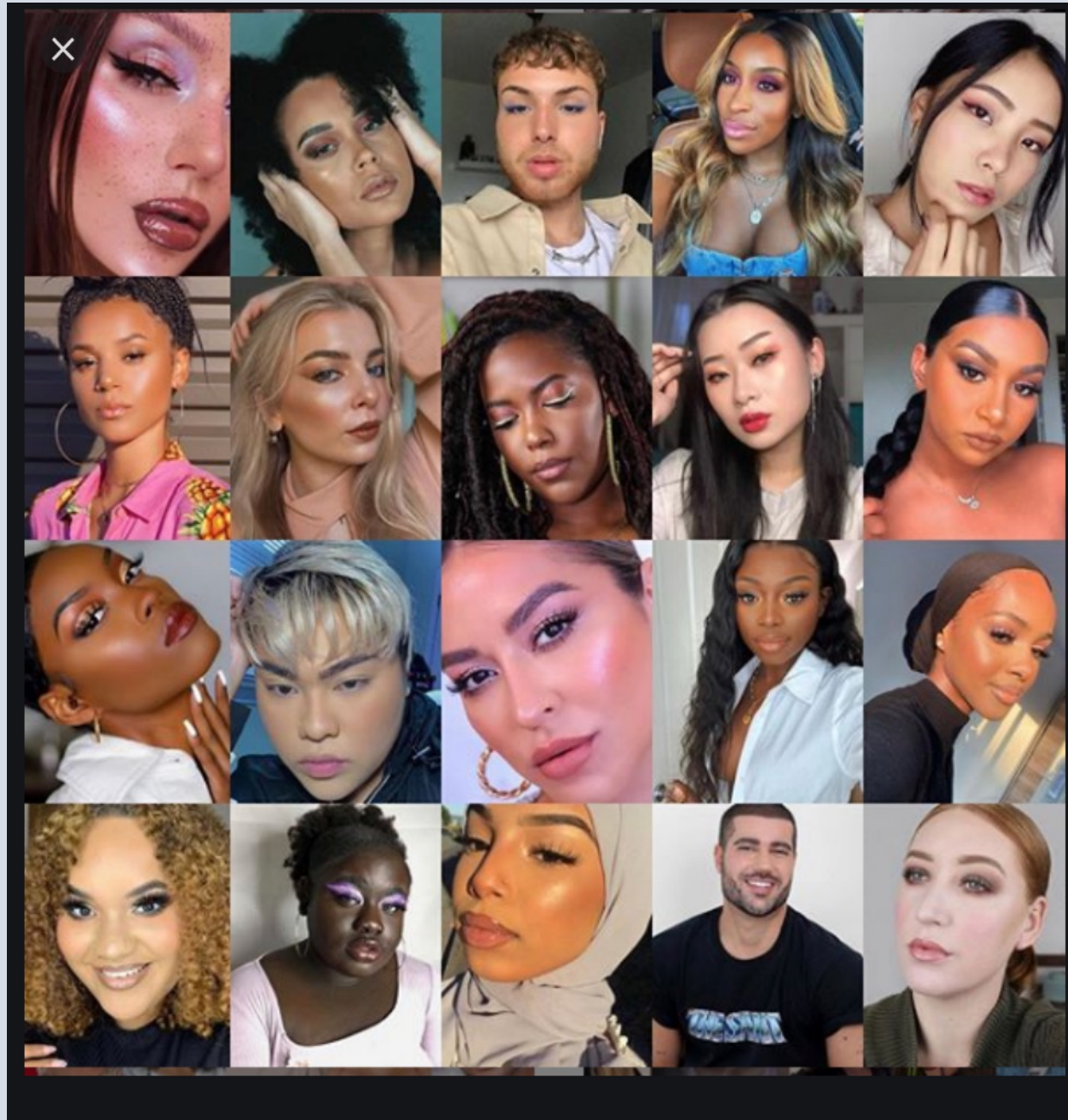
2005

“Sulfate-Free”

2010

“Clean Beauty”

Industry of “P”





5 Magazines To Read A...
datives.com



Allure Magazine Has Been Changing ...
allure.com



Beauty, Celebrities, Sex, Fas...
vocal.media



Allure Magazine Has Been C...
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Unique Beauty Magazi...
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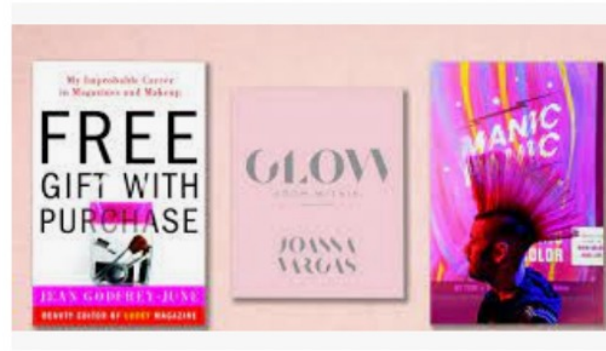
Top blog



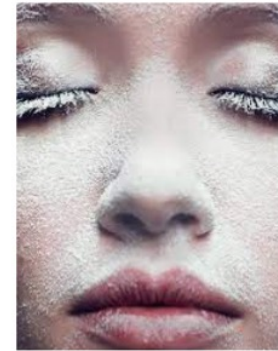
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saloniris.com



9 Best Makeup, Skin Care, and Fashion ...
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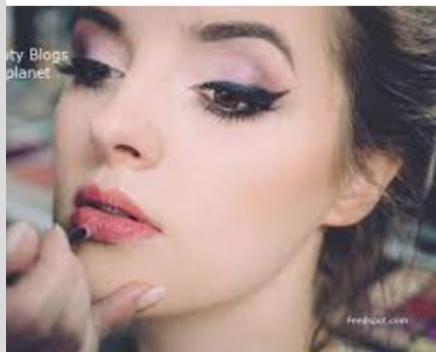
The New 'Toxic Beauty'...
vogue.com



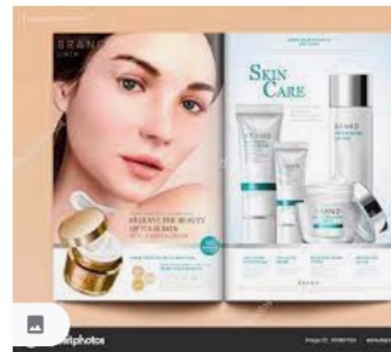
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The B health



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planet



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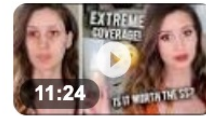
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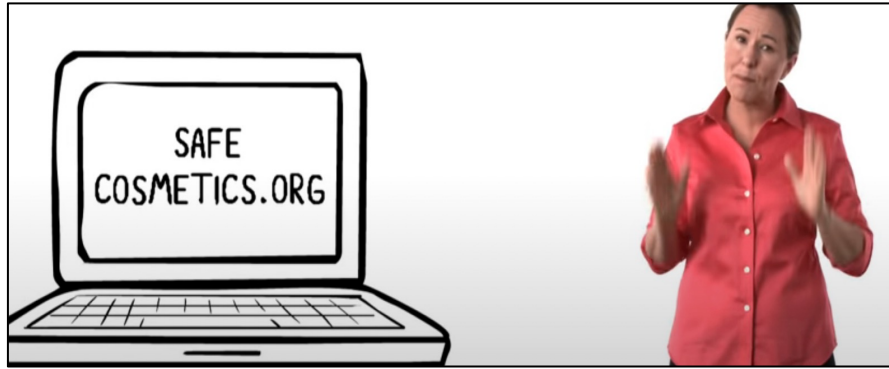
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· Mix - Tara Priddy · SHOOTING ...
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trending

8 Beauty bloggers you should be following







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